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## **Illinois' New Winter Packages Make Getaways a Breeze**

*From Candlelight Nights to Outdoor Adventures, Illinois offers something for everyone*

**Chicago** (December 29, 2000) - Looking to escape for a few days this winter but don't have time to plan a trip? This season, the Illinois Bureau of Tourism has done all the work for you. For the first time, the state is offering more than 130 pre-packaged winter getaways around the state for consumers who are looking to take an adventurous trip or snuggle up for a romantic weekend.

The package initiative is part of Illinois' first-ever statewide winter advertising campaign, which also promotes winter outdoor adventures. The campaign, which launched December 27, will run through mid February in selected Midwest markets. The travel packages were assembled by Illinois convention and visitors bureaus and are divided into two categories: *Candlelight Nights* for those looking for a romantic getaway and *Outdoor Adventures* for those looking to cure a case of cabin fever. All of the packages include a minimum of a one-night hotel stay and discounts on a wide range of additional activities such as eagle watching, skiing, spa treatments, shopping and dining.

Travelers who are looking for detailed information on the *Candlelight Nights* or *Outdoor Adventures* packages can visit the "Winter Wonderland Escapes" banner on the home page of the Illinois Web site, [www.enjoyillinois.com](http://www.enjoyillinois.com), or call an Illinois Travel Counselor at 1-800-2CONNECT. Free Seasonal Illinois Travel Kits that include a comprehensive listing of all packages can be obtained through the "Tourism Brochures" section of the Web site or by calling an Illinois Travel Counselor.

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The Department of Commerce and Community Affairs (DCCA), Bureau of Tourism works to enhance the economic development climate for the citizens of Illinois.

