



**FOR IMMEDIATE RELEASE:**

May 7, 2001

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**Explore Illinois For Only \$2**

*New "Illinois Road Trip" lottery ticket offers chance to win statewide vacations*

**CHICAGO** - Need a vacation, but strapped for money? Well cash in on this -- the Illinois Department of Commerce and Community Affairs, Bureau of Tourism and the Illinois State Lottery unveiled today a new "Illinois Road Trip" lottery ticket.

Available in stores across the state, the \$2 "Illinois Road Trip" instant ticket offers players the chance to win cash prizes up to \$10,000, plus a second-chance drawing to win one of 180 Illinois vacation packages or one of 12 sport-utility vehicles (SUV) -- a perfect vehicle for exploring the state.

The "Illinois Road Trip" packages offered are weekend getaways for four to every corner of the state, plus \$500 spending money to be used on each trip. The offerings are diverse -- everything from weekend fishing excursions including the boat rental and bait, to family fun weekends with free passes to Six Flags Great America and the Temple Lipizzan Stallions performance. There are even road trips for wine lovers, shopping enthusiasts, golfers and architecture buffs. Most packages include accommodations, attractions and meals, plus special touches such as picnic lunches and gift certificates. Over 40 Chicago packages are offered -- all include accommodations, plus CityPasses and CTA 2-day passes for four.

"We are glad to be part of this unique partnership and to offer lottery players a chance to experience dozens of great Illinois travel destinations in fun and interesting ways," said Cathy Ritter, deputy director for the Illinois Department of Commerce and Community Affairs, Bureau of Tourism.

## Lottery/2

All weekend getaway packages were contributed by the Illinois tourism industry, including 25 convention and visitors bureaus/regional tourism development offices. Among the destinations featured are Bloomington-Normal, Chicago, Collinsville, Crystal Lake, Danville, Elgin, Evanston, Fairview, Flora, Galena, Joliet, Lake County, Lansing, Macomb, Mt. Vernon, Oak Brook, Oak Park, Peoria, Quad Cities, Quincy, Rockford, Rosemont, Schaumburg, Springfield, St. Charles and Williamson County.

The “Illinois Road Trip” ticket launches today, May 7, the start of National Tourism Week, with the weekly second-chance drawings running from May 31-August 16. For more information about the game and a complete list of Illinois road trips that you can win, visit [www.enjoyillinois.com](http://www.enjoyillinois.com).

The “Illinois Road Trip” ticket is the first-ever partnership between the Illinois State Lottery and the Bureau of Tourism.

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*The Illinois Department of Commerce and Community Affairs (DCCA), Bureau of Tourism works to enhance the economic development climate for the citizens of Illinois.*