

**FOR IMMEDIATE RELEASE**

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**Less is More in Illinois**

*Free Summer Savings Coupon Book available now*

**CHICAGO (July 23, 2003)** – Even if you have less time and money on hand, you can get more in Illinois this summer. The *Illinois Summer Savings Coupon Book* is hot off of the presses and is available free-of-charge by calling **1-800-2CONNECT** or by visiting the Illinois Bureau of Tourism’s Web site, **www.enjoyillinois.com**.

“The *Illinois Summer Savings Coupon Book* offers visitors coupons for **100 attractions, accommodations, dining and shopping destinations** – across the state – including everything from the Hancock Observatory in Chicago to the Stoney Creek Inn in Quincy,” said Jan Kostner, deputy director of the Illinois Bureau of Tourism. “It’s our way to help visitors enjoy Illinois even more this summer.”

**Accommodations**

Visitors can rest their heads in Illinois beds for less this summer. With deals such as 30 percent off at Galena’s picturesque Eagle Ridge Inn & Resort and half-off of a second night stay at Peoria’s historic Hotel Pere Marquette, an Illinois getaway is right on the money – and easy on the wallet!

**Attractions**

With so much to see and do, Illinois rates high on the entertainment scale and costs less. Two people for the price of one can delve into urban history and culture on a Chicago Neighborhood Tour. Or travelers can hit the links and score a deal this summer at Decatur’s Scovill Golf Course with a buy one, get one free greens fee offer. It’s all available for less in Illinois.

**Dining**

For visitors with champagne taste and a beer budget, Illinois has great destinations on the menu. Two for the price of one can enjoy an elegant Sunday brunch at the Pheasant Run Resort and Spa in St. Charles. Travelers can also enjoy the taste of Italy with 15 percent off their bill by visiting Tiramisu Restaurant, nestled amongst the historic homes of Quincy.

*-more-*

### **Shopping**

Illinois is the place to shop ‘til you drop. And visitors looking to spice-up their life with a 20 percent discount should look no further than The Spice House, with locations in Chicago and Evanston. And for a “grape” deal, wine enthusiasts can head to the Cache River Basin Vineyard & Winery in Belknap where they will receive a ten percent discount on a case of wine as well as a free bottle.

With 50,000 books, 100 coupons, six regions and unlimited ways to reconnect and make the most out of summer – it all adds up to an Illinois getaway. For more information and to start planning your Illinois getaway, call **1-800-2CONNECT** to speak with an Illinois travel counselor or visit the bureau’s Web site at **www.enjoyillinois.com**.

The Illinois Bureau of Tourism offers free travel resources with additional information on scenic drives and fall festivals, events and attractions. All are available by calling **1-800-2CONNECT** to speak with an Illinois travel counselor or by visiting the bureau’s Web site at **www.enjoyillinois.com**. The fall issue of *Illinois Now!*, a seasonal magazine devoted exclusively to travel in Illinois, will be available mid-September for fall travel planning. The magazine can be obtained by calling 1-800-2CONNECT or by visiting the bureau’s Web site.

**EDITOR’S NOTE:** Coupon cover art and statewide photography is available electronically or in slide format. For artwork, contact Jennifer Elving at [jennifer.elving@edelman.com](mailto:jennifer.elving@edelman.com) or 312/240-2813.

*The Illinois Department of Commerce and Economic Opportunity, Bureau of Tourism  
manages industry efforts that result in sustainable and significant economic and  
quality-of-life benefits for Illinois residents.*

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