



# ILLINOIS. MILE AFTER MAGNIFICENT MILE.

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## **NEW ILLINOIS TRAVEL GUIDE NOW AVAILABLE**

*Updated guide offers themed travel ideas and a new interactive online version just in time for spring and summer travel season*

Illinois travelers have a comprehensive new resource at their disposal as they plan their spring and summer travel. The Illinois Bureau of Tourism (IBOT) recently introduced the new Illinois Travel Guide, the most in-depth guide to statewide travel yet. The 238-page guide is available now at tourist information centers, local convention and visitors bureaus and regional tourism development offices. Consumers can also order the new guide at [www.enjoyillinois.com](http://www.enjoyillinois.com) or by calling the state travel hotline at 1-800-2-CONNECT.

In the guide, award-winning Illinois travel writer Margaret Doyle takes readers on a tour of Illinois' seven distinct regions, complete with colorful feature spreads and user-friendly information on attractions and accommodations across the Land of Lincoln. For the first time, consumers can also check out the Illinois Travel Guide's interactive, searchable and printable eBook, a full-length online version of the guide at [www.enjoyillinois.com](http://www.enjoyillinois.com).

New feature additions to the guide include:

- *Mile after Magnificent Mile*, detailing Illinois' top ten road trips from National Scenic Byways to historic Route 66.
- *Fun for the Family*, encouraging readers to gather the kids and explore exciting water and theme parks, zoos, children's museums and other family-friendly attractions.
- *Destination Romance*, sharing Illinois' most romantic places, from breathtaking big-city sights to charming hideaways tailored for two.
- *Looking for Lincoln*, an in-depth feature revealing the fascinating people and places that helped transform an Illinois store clerk into the 16<sup>th</sup> president of the United States.
- *Onscreen Illinois*, taking readers "on location" with memorable movie filming sites throughout the state.

To get visitors started on their spring and summer travel plans, the Illinois Bureau of Tourism offers additional information on one-of-a-kind attractions, events statewide and suggested 3-Day Getaways on the Bureau's Web site, [www.enjoyillinois.com](http://www.enjoyillinois.com), or through its travel counselors at **1-800-2CONNECT**.

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**EDITOR'S NOTE:** Statewide photography is available electronically. For artwork, contact Emma Douglas at [emma.douglas@edelman.com](mailto:emma.douglas@edelman.com) or 312-240-2730, or Stephanie Aenchbacher at [stephanie.aenchbacher@edelman.com](mailto:stephanie.aenchbacher@edelman.com) or 312-240-2688.

*The Illinois Department of Commerce and Economic Opportunity, Bureau of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.*

**Governor Rod R. Blagojevich**

Illinois Department of Commerce and Economic Opportunity, Bureau of Tourism